

INDIA SHOES &
ACCESSORIES FORUM

ISAF

16

EXHIBITION | CONFERENCE | AWARDS



Connect ♦ Collaborate ♦ Create

MARCH 15-16, 2016

Hotel Renaissance, Mumbai | India



OPPORTUNITY TO CONNECT WITH 2000+ INFLUENCERS OF RETAIL

WELCOME TO ISAF 2016

Reuniting the top Nexus of footwear-accessories
retailers and brands in a single sphere.

THRIVING A PHENOMENAL INDENTATION

Mark yourself in a mind-blowing endeavour where hundreds of brands come together under a single highlight. The only b2b venture that ensures best exhibitions, conferences, brand shows and award ceremony, all under one roof

TIME YOUR BUSINESS TAKES THE WALK OF GLORY.

ISAF A MEGA PROJECTOR FOR

- > Brands
- > Manufacturers
- > Retailers
- > Chain stores
- > Distributors
- > Wholesalers
- > Designers
- > Line developers
- > Exporters & importers
- > Trade bodies & councils
- > Buying offices and buying agents
- > Trend, colour, forecast and research organizations



ISAF 2015 VISITOR STATISTICS

International Visitors

Europe	41%
Rest of Asia	36%
Middle East	15%
Rest of the World	8%

Visitors By Job Description

Purchase	29%
Management	21%
Merchandising & Product Development	19%
Brand & Marketing	12%
Retail & Store Management	14%
Others	5%

Visitors by Profile

OTC Agents, Wholesalers & Distributors	17%
Retailers	16%
Brands	12%
Distributors	11%
RMG Manufacturers	10%
Exporters & Importers	8%
Retail Support	5%
Developers	6%
Retail Support	4%
Retail IT & System	5%
Institutions	3%
Others	5%



EXHIBITION

Showcase every inch of your business. Keeping up to its promise of giving you an unmatched platform, ISAF has two full days dedicated to exhibit the most innovative ideas by top brands, retailers and manufacturers. ISAF's witnessed more than 300 exhibitors and countless business transactions in each edition. Exhibit and get the best exposure and customers.

19243 VISITORS
100+ FOOTWEAR COMPANIES
300+ EXHIBITORS



WHY VISIT ?

- > The doorway to budding markets in the Indian sub continent and beyond
- > Gives you the knack to make the most of the retail business opportunity in the region
- > Witness the congregation of influential global and national buyers and the participation of 300 plus retail brands, manufacturers, raw material suppliers exhibiting innovation in shoes and accessories
- > The forum where knowledge from world's farsighted, footwear, bags and belt majors, buying houses, brands and retailers would be shared
- > ISAF puts emphasis on local and regional players and brings them into the glare of publicity to share their insight.
- > Offers a perfect analysis to understand the consumption and buying patterns across the country.
- > Where the masters in the business will enlighten us with their experience.

WHY EXHIBIT ?

- > First hand assessment of the footwear and accessories retail market in India
- > An international platform to showcase your range through international styled arrangement
- > A skylight of opportunity to meet a transverse section of potential business associates
- > Meet potential retailers, distributors, wholesalers, importers as well as manufacturers

WHY TIE-UP ?

- > As a collaborator, the ISAF offers immense and tailorable opportunities to position your brand Values to a wide audience.
- > An alliance with India's foremost Shoes & Accessories business forum, carries direct Leadership implication. A wonderful place to build your branding, fortify positioning as a leader, drive high visibility and connect to your specific strategic goals.
- > Possibilities include proposals to present, support, partner the exhibition, or parts of it, or conferences, keynote speaker sessions, seminars and workshops; or to facilitate the launch of industry reports, whitepapers etc.



CONFERENCE

Conferences are an integral part of each and every industry; we assemble together the most knowledgeable manufacturers, distributors, consultants and all the top players in the industry to enlighten us with the latest trends, styles and patterns. Different groups of experts come together and discuss their experience and knowledge. Professionals from around the world will share their thoughts and experiences. To know the hearsays and the insights of the industry and to know more about the latest styles be a part of ISAF CONFERENCE.



AWARDS

The classic standard of excellence in the business of brands and retail from concepts, innovations and designs to consumer recall. ISAF honours the concepts and innovations created by the leading brands. Believe it or not everybody works for honour and appreciation, The award ceremony is a prestigious way to motivate the top troupes and promote production.



PARTICIPANTS AT ISAF



TESTIMONIALS



"ISAF '15 is a great experience. Many international brands are coming, and this has provided a good platform. In terms of management, I should say that the organizer has done a good job. So for a brand like ours, which has recently entered the Indian market, this has come as a good opportunity to gain visibility in the Indian market."

– Pablo Diaz, Sales Department-Xti Footwear

"It was a pleasure to have attended the conference and got the chance to meet and interact with the industry fraternity. I must congratulate Shoes and Accessories once again on doing a terrific job in organizing this conference and giving a platform to the entire footwear industry to get together and exchange ideas. You can always count on my support for any future events."

– Imran Virji, MD-Regal Shoes

"Nicely managed show; the fashion show and the award ceremony were amazing. An industry or a country is promoted with the number and quality of such trade event. ISAF 2015 established a mile stone in the Footwear Retail Show. My words of gratitude to the ISAF team, AIFMRA, and also to all those who made it a success. I assure to build on the sister event of 'Meet at Agra'."

– Puran Dawar, Regional Chairman North-CLE, President-AFMEC, President-ADF

"It was our pleasure to be a part of the event. We look forward to coming back next year."

– Ms. Vandana Choudhary, VP (Marketing)-Crocs India

"I would first like to congratulate the Shoes & Accessories team and the AIFMRA for successfully integrating ISAF. It gives us a wonderful opportunity to cross pollinate ideas and views across the manufacturing, branding and retailing, and we see that a lot of interest has come to us. Good going ahead!"

– Mr. Amin Virji, MD-INC 5



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SHOES
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Council for Leather Exports
Sponsored by Ministry of Commerce & Industry, Government of India

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