

India Shoes & Accessories Forum 2015

18th-20th March 2015



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- Adesh Gupta,
CEO – Liberty Shoes

“Make happy those who are near, and those who are far will come.”

If you make your customers happy, they will talk and those they talk to may become new customers.”

- Amit Chopra, MD
Shoes & Accessories

Press Information

Post Show Report
20th March 2015



INDIA'S BIGGEST NETWORKING & BUSINESS EVENT

"We are thrilled with the event's performance. It had everything: an extremely attractive lineup of exhibitors and products, strong attendance figures, high-caliber trade visitors, countless innovations and a favourable international mix of exhibitors and visitors. A touch which was instantly evident — at every stand, in every session."
Amit Chopra, Convener ISAF.

India Shoes & Accessories 2015 attracted more than 5,000 key stakeholders from more than 30 different nations, matching the strong performance of previous show. Another standout feature involved the high percentage of industry professionals and top buyers and decision-makers among attendees. The visitors came to Mumbai to explore the future of industry and invest in the latest innovations & new launches on show by some 200 exhibitors.



Exhibitors



A very positive balance of the fourth edition of India Shoes & Accessories Forum (ISAF), held in Mumbai from 18th — 20th March 15 once again affirmed its pre-eminent role in propelling business opportunities for brands, retailers and manufacturers.

“We are very delighted with this edition of ISAF. Once again ISAF brought a highly select exhibitors and high caliber audience, so that our goal at the event was perfectly achieved. After interacting with the specialised panelist and the participants, I, concluded that - It's not the BIG who eat the SMALL, But the FAST who eat the SLOW.” emphasises Amit Chopra, Convenor, ISAF.

The 2015 India Shoes & Accessories Forum once again emerged as the focal point for over 100 thought leaders to deliberate on some of the most crucial issues of the business of fashion & footwear in India. ISAF has reiterated our confidence in the true potential of the domestic footwear market and created a one of its kind B2B platform where brands, retailers, manufacturers, wholesalers, designers, trend forecaster's and other key professionals of this niche industry to come together to share knowledge and best practices; and also showcase their portfolio to the widest assemblage of the footwear and accessories retail fraternity and other prospective business partners". Supported by the All India Footwear Manufacturers & Retailers Association , Footwear Design & Development Institute and Footwear Wholesalers Association, the three-day magnum opus of the footwear and fashion business saw the world of fashion and retail converge to learn, share and evolve, and unfold the business of footwear and accessories for the future. The presence of apparel brands and retailers along with a host of textile majors, shop fit and IT companies concurrently showcasing at the India Fashion Forum and Infashion helped networking synergies for the footwear and accessory players.





THE AWARD WINNERS





Excellent Opportunity for Networking

This edition of ISAF provided just the right opportunity for participants from around the country to network and scout for potential business partners. According to Adesh Gupta, CEO – Liberty Shoes Ltd. “The Indian subcontinent market offers excellent opportunities for the industry, with enormous potential for expansion, and because of its prominent role in the economy, India is seen as a key business partner all over the world. In this context, the fourth edition of ISAF, with strong presence of major national and international players, consolidates the event as an unparalleled business platform for the industry.”



SHOES & ACCESSORIES AWARDS 2015

India's outstanding footwear and fashion accessories brands and retailers who emerged as winners at the fourth annual IMAGES Shoes & Accessories Award :

Most Admired Single Brand Footwear Retail chain of the Year	LIBERTY SHOES
Most Admired Multi-Brand Footwear Retail Chain of the Year	METRO SHOES
Most Admired Multi-Brand Footwear Retailer of the Year -NORTH	VENUS STEPS
Most Admired Multi-Brand Footwear Retailer of the Year -South	HOLLYWOOD
Most Admired Multi-Brand Footwear Retailer of the Year -West	LORDS SHOES
Most Admired Fashion Accessories Retailer of the Year	HIDESIGN
Most Admired Non-store Footwear Retailer of the Year	SNAPDEAL
Most Admired Emerging Footwear Brand of the Year	BANISH SHOES
Most Admired Fashion Footwear Brand of the Year	DERBY SHOES
Debutant Footwear Brand of the Year	LI NING
Most Admired Innovative Footwear Brand of the Year	ALBERTO TORRESI
Most Admired Online Footwear Brand of the Year	FAMOZI
Retail Award For Store Design	INC 5
Most Admired Shoe-care & Accessories Brand of the Year	WOLY
Most Admired Women's footwear Brand Of The Year	CATWALK
Most Admired Men's footwear Brand of The Year	EGOSS
Most Admired Shoes Retail Personality of the Year	DILIP KAPUR - HIDESIGN

INDIA FASHION FORUM

Fashion retailing is gun-ho to leverage the technology experience of 3D printing, virtual shopping experience and the usage of social platforms, but pricing remains a deterrent, was the conclusion of the panellists on the 2nd day of the India Fashion Forum.

“Technology is the buzz word in fashion business today. We are constantly in search of new ways and different channels to reach our customers base. The quality of the shopping experience must be enhanced through the use of superior technology,” said Gaurav Mahajan, President-Group Apparel, Raymond said.

Speaking on the option of omni-channel for retailing, Bonnie Brooks, Vice Chairman, Hudson’s Bay Company said, “It’s a gifted technology which one has to adopt, adapt and sort it out by finding ways to use the omni-channel platform.”

Commenting on the fashion element in apparels, Harminder Sahni, Founder & MD, Wazir Advisors, said, “Like most things in India, fashion industry too is chasing elusive potential which is always difficult to time.”

Stating that every element of value chain is important be it sourcing, profitability, pricing, discounting, Sandeep Chugh, Commercial Director, Benetton, said “India being dynamic market, right channel strategy with clarity about the brand is important to attain maximum reach for your brand.”

“The pricing for accessible luxury brand in India is comparatively lower than globally. However, we are making some profits as we believe in doing beyond the existing strategy, innovation and development,” said, Rajesh Jain, CEO and Director, Lacoste.

About India Shoes & Accessories Forum:

The 4th edition of India Shoes & Accessories Forum 2015 (ISAF) was held from 18th – 20th March, 2015 at the Bombay Exhibition Centre, Mumbai. ISAF has been born out of pure passion to boost fashion consumption in India by catalyzing fashion brands. It is held along side India Fashion Forum (15th Edition) which is India’s biggest fashion extravaganza (Workshops + Conference + Exhibition + Fashion Shows + Trends Theatre + Awards), by bringing together the biggest and the most respected names from the industry, not only from India but from all important fashion markets across the world, to share their invaluable knowledge and provide inspiration to the fashion fraternity. This magnum opus of the fashion industry also celebrates excellence and recognizes outstanding achievements.

DIPIKA Chopra | Associate Publisher

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